

ELTHAM LACROSSE CLUB 2019 SPONSORSHIP PACKAGES

Introduction.

Eltham Lacrosse club

Eltham Lacrosse Club is a family focused club with a long and proud history since its establishment in 1964. We are currently seeking valuable sponsorship from local businesses in order to support our current player recruitment and development drive.

Eltham Lacrosse club is celebrating its 55th anniversary this year, starting from humble beginnings at Eltham High School in 1964. The club currently fields 3 senior men's, 2 senior women's, 3 junior boys, 3 junior girls and 2 mixed U11's teams.



Success

The Eltham Lacrosse Club has a long and proud history of success in all levels of the sport. Over 50 years the club has racked up countless junior state premierships and also junior Victorian State Representatives. The senior teams aren't far behind, with the women having won multiple A Reserve and B Grade premierships, and producing 3 Victorian Senior State representatives.

The men have established the club as a force to be reckoned with by competing in 10 State League Grand Finals since 1999, winning four, as well as winning multiple Division 1, 2 and 3 titles. This success has been reflected in no less than 30 Victorian Senior State Team representatives and 15 Australian Team players.



Growth

Current

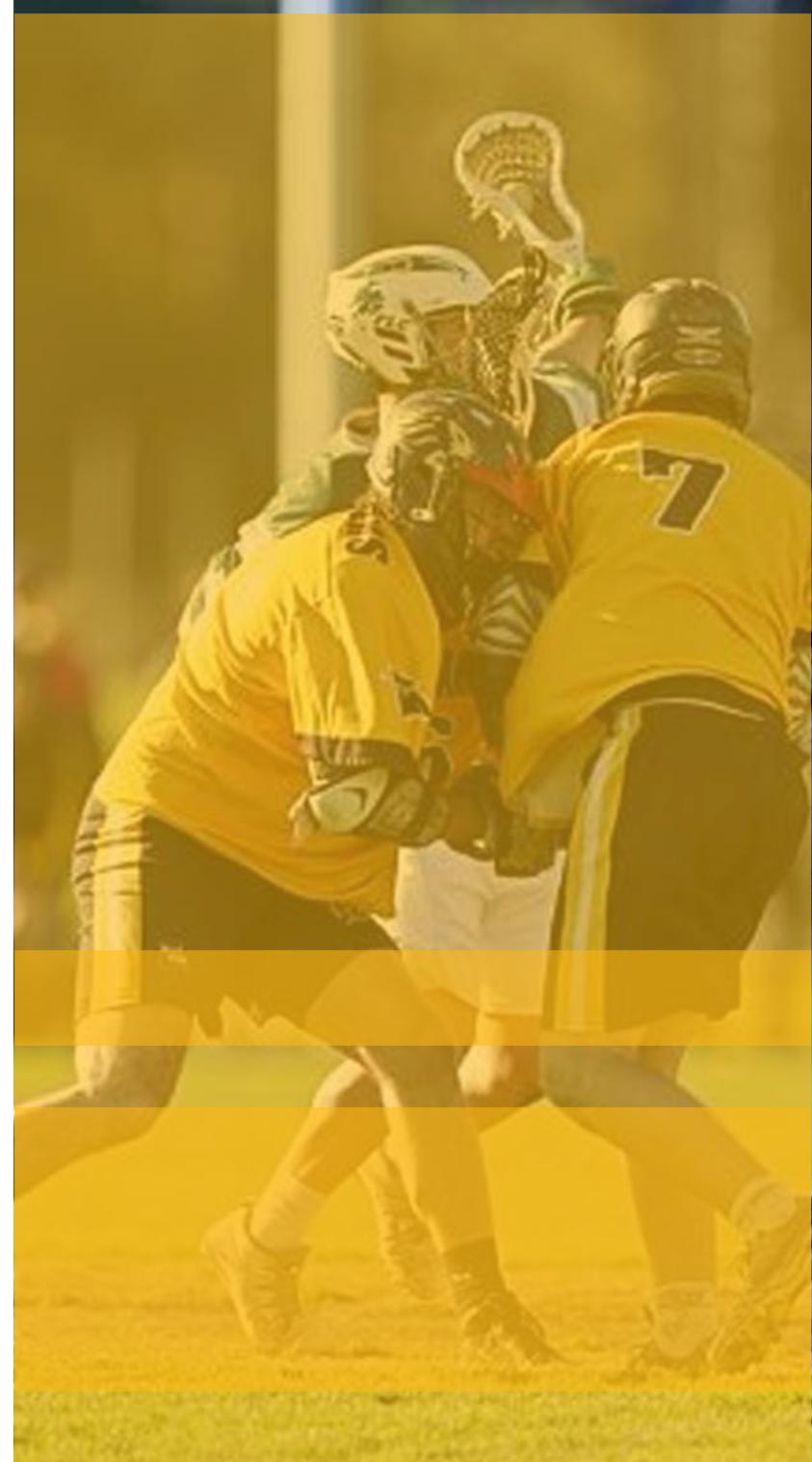
Growth across both our Club, and the sport as a whole, is central to our vision for the 2019 season and beyond. Although a comparatively minor sport when stacked against the numbers in basketball and football we have, through player and volunteer commitment and hard work, seen the implementation of significant and sustainable platforms to promote lacrosse on a national scale, particularly in the junior ranks. Most recently we have seen the Australian Sports Commission endorse the Australian Lacrosse Association Quick Stix programs which we have been instrumental in rolling out in local primary schools together with the first time inclusion of lacrosse in the Montmorency District School Sports Region winter sport's program.

Eltham Lacrosse further supports and promotes increased player participation through its annual School's Lacrosse Competition, now in its 38th year!

Future

Our Club has recently been the recipient of funding approval for facilities upgrades, particularly designed to cater for female members, promoting inclusion and providing the ability to offer appropriate amenities and create a fresh environment for all players.

With these new initiatives and increasing exposure for lacrosse it is a very exciting time for the game and for our Club, as we expect to see excellent growth in numbers over the coming years.



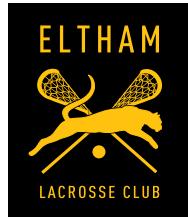
Sponsorship

As a non-profit organisation, sponsorship is an essential part of our income to help us develop our kids into, not only better lacrosse players, but better members of the community. I invite you to become a valued sponsor of our club and share in our success.

There are three sponsorship options available...

Gold, Black and White.





White - \$500.00

- Advertising space in the Club Newsletter, distributed monthly with a reach of 600+ Club members and their families.
- Banner logo on our new Club website, to be launched on March 28th.
- Monthly advertising space on our Club's public and members' only Facebook page.

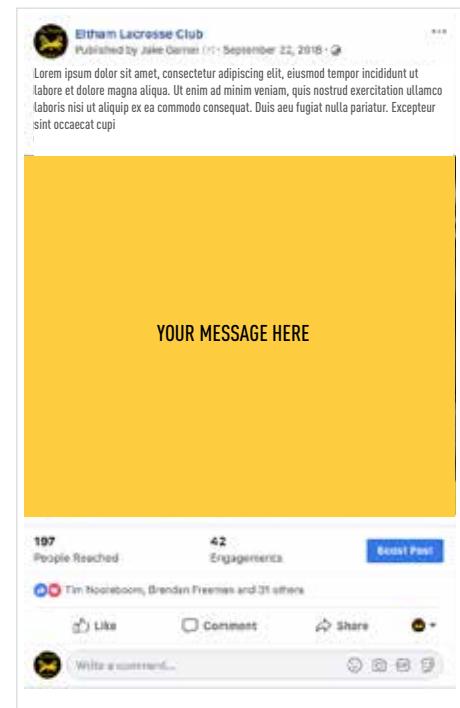
Newsletter banner

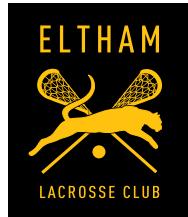


Website banner



Facebook post





Black - \$1,500.00

- Advertising space in the Club Newsletter, distributed monthly with a reach of 600+ Club members and their families.
- Banner logo on our new Club website, to be launched on March 28th.
- Monthly advertising space on our Club's public and members' only Facebook page.
- Banner signage (provided by the sponsor) at our home ground at Eltham Lower Park for the 2019 Lacrosse season.
- Invitation to our sponsor marquee at our official 2019 Club Day, including a complimentary beer, wine or soft drink on arrival.

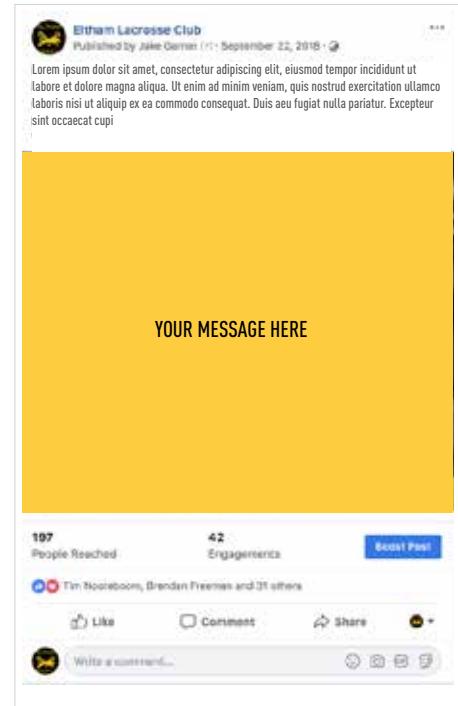
Newsletter banner

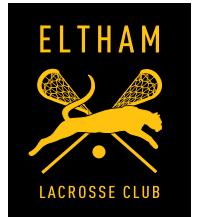


Website banner



Facebook post





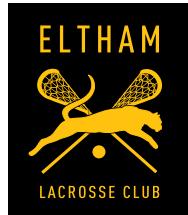
Black - \$1,500.00

Ground banner advertising



Marquee tent (Representation only)





Gold - \$2,500.00

- Advertising space in the Club Newsletter, distributed monthly with a reach of 600+ Club members and their families.
- Premium banner logo on our new Club website, to be launched on March 28th
- Cloth sponsor patches (provided by the sponsor) to be displayed on your chosen team's club playing tops.
- Monthly advertising space on our Club's public and members' only Facebook page.
- Banner signage (provided by the sponsor) at our home ground at Eltham Lower Park for our 6 month tenancy.
- Invitation to our sponsor marquee at our official 2019 Club Day, including a complimentary beer, wine or soft drink on arrival and a cheese platter.

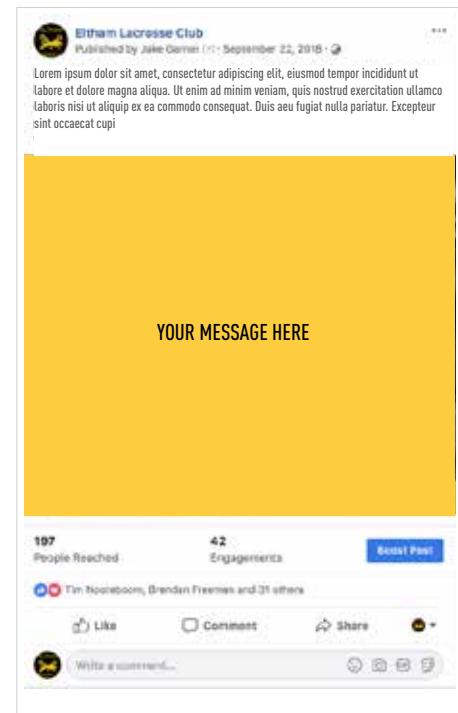
Newsletter banner

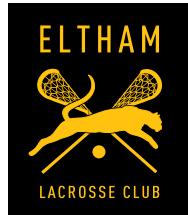


Website banner



Facebook post



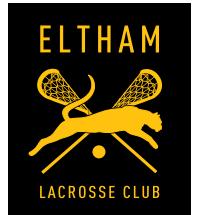


Gold - \$2,500.00



2019 Team playing top availability

Men	Sponsor	Women	Sponsor	Boys	Sponsor	Girls	Sponsor	Mixed	Sponsor
State League		A - Grade	available	u13	available	u13	available	u11 Russell	available
Division 1	available	C - Grade	available	u15	available	u15	available	u11 Durham	available
Division 2	available			u17	available	u17	available		



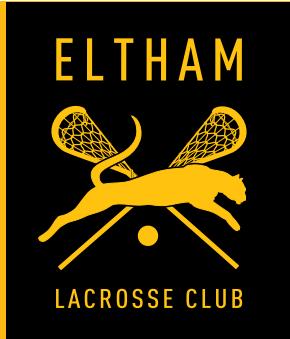
Gold - \$2,500.00

Ground banner advertising



Marquee tent (Representation only)





All packages are negotioable and can be tailored to suit your needs.

We are confident that we can deliver valuable exposure for your company that will outlast your direct involvement with us. We will work for you and with you to ensure that you are more than satisfied with the result and we are confident your involvement with us at Eltham Lacrosse Club will be a long and happy one.

To become a Panther Partner please call Daniel on 0408 644 471 or email at sponsorships@elthamlacrosseclub.com.au



Thank you!



ELTHAM
LACROSSE
CLUB

Est. 1964